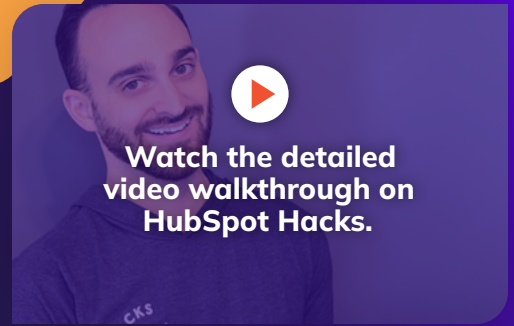


Alert Sales Team for Prospect Page Views



You will need:

- To make sure your hubspot tracking code is on every page

▶ Trigger

Type: Contact

Conditions: Website events -> Page views
URL path = pricing (or anything relevant to you)



Type: Internal Communication

Options: Send internal emails, Alerting of page views to contact owner

Tip:



Add in filter specific URL paths for high intent alerts.

Tip:



Add in associated to open deals as a filter to only alert for potential buyers.

Tip:



Use personalization tokens – Include last page seen, contact name, contact info.