

AI-Powered Contact Form Routing



You will need:

- A contact property to store the AI response
- A workflow that handles routing leads to sales

▶ Trigger

Type: Form Submission
Conditions: Contact Us form
Re-enrollment: On

Tip:

Your prompt will likely need testing and optimization over time.

Type: Ask Breeze

Options: Create a prompt asking if the message looks like it was submitted by someone interested in your products or services, define an enumeration output of yes, no, or cannot determine.

Type: Edit Record

Options: Set the value of a contact property to the value of Ask Breeze action enumeration output.

Type: Branch

Options: Base the branch criteria on the property used for the step above.

Yes

No

None Met

Type: Go to workflow

Options: Enroll contact into sales routing workflow

Type: Create task

Options: Create a task for someone to review.

Type: Create task

Options: Create a high-priority task for someone to review